

HUDSON OPERA THEATRE

Three Highland Avenue, Middletown, NY 10940
201-906-2958 • 914-443-1992

Program Ad Purchase

AD COLORS, SIZES and PRICES

(Prices shown indicate Single and Season prices)

<p>Half Page (Black & White) — [4.5" x 3.625" (3 5/8")]: \$75/\$175</p>	<p>Quarter Page Vertical (Black & White): \$50/\$125 [2.125" (2 1/8" x 3.625" (3 5/8"))]</p>
<p>Back Cover (Full Color) — [4.5" x 7.5"]: \$200/\$500 Inside Front Cover (Black & White) — [4.5" x 7.5"]: \$150/\$375 Inside Back Cover (Black & White) — [4.5" x 7.5"]: \$150/\$375</p>	<p>Quarter Page Horizontal (Black & White) — [4.5" x 1.75"]: \$50/\$125</p>

Sponsor (One Line, 18 pt. type, Black on White): **\$25/\$50**

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Program Ad Purchase Form

Name of Individual or Organization: _____

Address: _____

Daytime Phone: _____ Evening or Cell Phone: _____

E-Mail Address: _____

Contact Person (*if different from above*): _____

Space Purchased:

- | | | |
|--|--|--|
| <input type="checkbox"/> Back Cover (Full Color) — [4.5" x 7.5"] | <input type="checkbox"/> \$200 (Single) | <input type="checkbox"/> \$500 (Season) |
| <input type="checkbox"/> Inside Front Cover (Black & White) — [4.5" x 7.5"] | <input type="checkbox"/> \$150 (Single) | <input type="checkbox"/> \$375 (Season) |
| <input type="checkbox"/> Inside Back Cover (Black & White) — [4.5" x 7.5"] | <input type="checkbox"/> \$150 (Single) | <input type="checkbox"/> \$375 (Season) |
| <input type="checkbox"/> Half Page (Black & White) — [4.5" x 3 5/8"] | <input type="checkbox"/> \$75 (Single) | <input type="checkbox"/> \$175 (Season) |
| <input type="checkbox"/> Quarter Page Vertical (B & W) — [2 1/8" x 3 5/8"] | <input type="checkbox"/> \$50 (Single) | <input type="checkbox"/> \$125 (Season) |
| <input type="checkbox"/> Quarter Page Horizontal (Black & White) — [4.5" x 1.75"] | <input type="checkbox"/> \$50 (Single) | <input type="checkbox"/> \$125 (Season) |
| <input type="checkbox"/> Sponsor (One Line, 18 pt. type, Black on White) | <input type="checkbox"/> \$25 (Single) | <input type="checkbox"/> \$50 (Season) |

Make Checks Payable to:
Hudson Opera Theatre, Inc.

If you would like to pay by credit card, please fill out below:

Please call me _____ regarding this ad

NAME

at _____ . The best time to reach me is

PHONE NUMBER

on _____

DAYS OF THE WEEK

between the hours of _____ and _____.

Affix Artwork or Wording to the first page of this document in the space provided,

OR Send electronically to ron@hotopera.com. [Be sure to include name, address, phone and e-mail.]

Patron, please keep a copy of this for your records
and return one copy to

HUDSON OPERA THEATRE

Three Highland Avenue
Middletown, NY 10940

Thanks!...